

DAVID VAUGHAN INVESTMENTS, LLC Form CRS

David Vaughan Investments, LLC is registered with the Securities and Exchange Commission as an investment adviser. We provide investment advisory services rather than brokerage services. Investment advisory and brokerage services and fees differ, and it is important to understand the differences. Free and simple tools are available at <u>Investor.gov/CRS</u> to research firms and financial professionals; this site also provides educational materials about investment advisers, broker-dealers, and investing.

What investment services and advice can you provide me?

<u>Advisory Services</u>: We offer discretionary portfolio management services primarily to high net worth individuals and their related families. We also offer a comprehensive suite of financial planning and ancillary services that are targeted to the complex financial needs of our client base.

<u>Portfolio Monitoring</u>: Our standard portfolio management service includes monitoring the assets we manage on a continuous basis, based on information about your portfolio's investment objectives, tolerance for risk, reasonable investment restrictions, and other information (as updated from time to time). We conduct one-on-one portfolio reviews periodically but at a minimum once per year.

<u>Investment Authority</u>: Your investment advisory agreement (the "Advisory Agreement") grants us discretionary authority, which means we have the discretion to determine the investments to purchase or sell for your portfolios without consulting you in advance. You may place reasonable limitations on our discretionary authority by providing your restrictions in writing in advance.

<u>Investments</u>: Our Equity Portfolio Strategy emphasizes value-oriented, income-producing common stock securities, while our Fixed Income Strategy emphasizes taxable and tax-exempt fixed income securities. Our Balanced Portfolio Strategy is a blend of both approaches. Our Exchange-Traded Fund and Mutual Fund Portfolio Strategies are targeted toward smaller accounts and invest in such securities allocated among one or several asset classes. We do not offer any proprietary products.

<u>Minimum Asset Size and Requirements</u>: We do not impose a minimum asset size to open and maintain an advisory relationship. We require a minimum annual relationship fee of \$5,000 for Portfolio Management Services, except for Mutual Fund Strategy portfolios where the minimum is \$1,000. Such minimums may be waived or modified in our sole discretion.

<u>Additional Information</u> – Detailed information on the following topics is available in our Form ADV Part 2A as follows: *Our Services* is available in Items 4, 5 and 8; *Discretionary Authority* is available in Items 4 and 16; *Investments* is available in Items 4 and 8; and *Account Minimums and Requirements* is available in Items 5. Click this link: https://adviserinfo.sec.gov/firm/brochure/105990 to reach our Form ADV Part 2A.

Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

Below, we summarize the principal fees and costs you will pay in connection with our investment advisory services:

<u>Asset-Based Fees</u>: For portfolio management services, we charge an annual "Relationship Fee," which is payable quarterly in arrears, based on the aggregate value of all assets we manage for you. Because the Relationship Fee is an asset-based fee, the more assets you have in your account, the more you will pay us in fees. Consequently, we have an incentive to encourage you to increase the assets allocated to us in your account. Your Relationship Fee rate(s) are described in your Advisory Agreement.

<u>Financial Planning Fees</u>: Financial planning fees are negotiated directly with us, and typically are a fixed fee based on an estimate of the financial plan's complexity.

Other Fees and Costs: You will incur other fees and costs; examples of the most common other fees and costs you will incur are:

- **Brokerage Expenses** commissions, mark-ups and mark-downs charged by brokers and dealers to execute securities transactions for your account and U.S. domestic and foreign exchange fees.
- **Investment Company Expenses** investment advisory fees, service fees (such as 12b-1 Fees) and other internal administrative fees charged by mutual funds, ETFs and 529 Plans.
- Custodial Expenses custodial and account maintenance and transfer fees as well as account processing, service, and other
 account-related fees.

<u>Additional Information</u> – You will pay fees and costs whether you make or lose money on your investments managed by us. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Detailed information about our *Fee Rates and Related Costs of Our Services* is available in our Form ADV Part 2A, Item 5, by clicking this link: https://adviserinfo.sec.gov/firm/brochure/105990.

Key Questions to Ask Your Financial Professional

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

<u>When we act as your investment adviser</u>, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- Third-Party Payments: From time to time, custodians or other vendors may discount, waive, or reimburse attendance, marketing, travel, or other fees or expenses in connection with industry conferences or speakers. Availability of these benefits creates conflicts of interest by providing incentives to recommend the third-party's services to our clients based upon our interests in continuing to receive the benefits from that third-party (without out-of-pocket cost to us), rather than based solely on your needs.
- <u>Third-Party Benefits</u>: Charles Schwab & Co., Inc. ("Schwab") and TD Ameritrade ("TDA") (jointly, "Custodian") each provide us with access to their respective institutional advisor service and administrative platform (each, "Platform"), at no charge (without commitment or obligation). Each Platform provides access to investment products and services generally available to institutional investors. Availability of these benefits creates conflicts of interest by providing incentives to recommend a Custodian's services to our clients based on our interests in continuing to receive the benefits from that Custodian (without out-of-pocket cost to us), rather than based solely on your needs in selecting a broker and custodian.
- Third-Party Solicitation Arrangements: In the past, we received client referrals from Schwab through participation in the Schwab Advisor Network (the "Network"); with the Firm paying Schwab a percentage of the fees received from such referred clients. Although we no longer receive active referrals from the Network, we continue to pay these fees as agreed. Separately, our affiliate, Morton Community Bank (the "Bank"), refers clients to us for investment advisory services. In turn, we pay the Bank a percentage of the fees we receive from the referred clients. Clients should understand that when a solicitor refers you to us and receives payment for making the referral, the solicitor has a conflict of interest because they have an incentive to recommend you to our services based on the solicitor's interest in receiving, and continuing to receive, such payments, rather than based solely on your investment needs.

<u>Additional Information</u> – Detailed information on the following topics is available in our Form ADV Part 2A as follows: Conflicts Involving Direct Economic Benefits (e.g., Cross Trades; Third-Party Payments) is available in Items 10, 11, 12 and 14 while Conflicts Involving Indirect Economic Benefits (e.g., Third-Party Benefits) is available in Items 12 and 14. Click this link: https://adviserinfo.sec.gov/firm/brochure/105990 to reach our Form ADV Part 2A.

Key Questions to Ask Your Financial Professional

• How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

<u>Salary and Bonus</u>: Our financial professionals are compensated through both base salary and an annual company bonus plan, which is based on our overall profitability and success in attaining certain key strategic goals. Each professional's bonus is impacted by the size of the overall bonus plan for that given year which is primarily driven by fee revenue earned on assets under management. As such, the company bonus plan arrangement creates a conflict of interest in that it provides an incentive for an investment professional to recommend that you add assets to your portfolios based on their interest in increasing their bonus allocation, rather than based solely on your investment needs.

Do you or your financial professionals have legal or disciplinary history?

We do not have any legal or disciplinary history to disclose. Visit <u>Investor.gov/CRS</u> for a free and simple research tool to research our firm and our financial professionals.

Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

<u>Additional Information</u> – Additional information about our services is available in our Form ADV Part 2A Brochure. You may obtain our Brochure and a copy of this Relationship Summary by emailing <u>compliance-crs@dviinc.com</u>, by calling us at 309.685.0033, or clicking this link: <u>https://adviserinfo.sec.gov/firm/brochure/105990</u>.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?